

Laterra Series

New Product

Checklist - Create A New Linear Fluorescent Fixture:

- ✓ Sleek, Contemporary Styling?
- ✓ Variable Optics?
- ✓ Connectors Available?
- ✓ Integral Sensors Available?
- ✓ Micro-Prismatic Lens Available?
- ✓ Outstanding Performance?

Done! Introducing the **Laterra Series** – newest member of the P.A.L. family of products. Available as Suspended, Ceiling Mount, or Wall Mount fixtures, the **Laterra Series** comes standard with either T5, T5HO, or T8 lamps.

Three different lower optical controls are available: a Semi-Specular Parabolic Baffle, a White Parabolic Baffle, and a Micro-Prismatic Acrylic Lens. The compression molded acrylic Micro-Prismatic Lens combines the benefits of low glare with very high light transmittance and efficiency.

Sample cases & literature (brochures, catalog sections) will be sent to your offices **by the end of March**. **Laterra** will be added to the P.A.L. website at that time as well. However, complete photometry & fixture cut sheets are available **right now**. Most important: P.A.L. can accept and ship **Laterra** orders **right now**.

For more information, please contact either Joe Montalvo or Robert Love in our Sales Department.

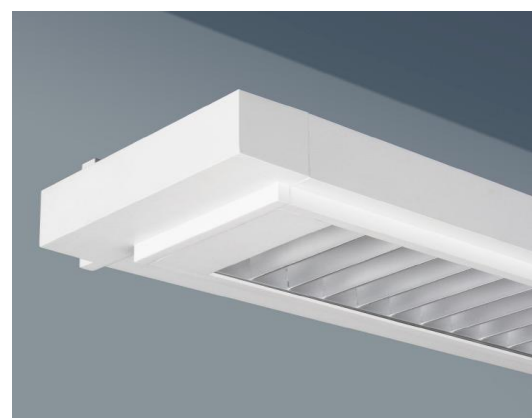
Regards,
Steve Tortorice
Sales Promotion & Training Mgr.



Suspended



Ceiling



Wall

<http://www.pal-lighting.com>

